

# SHARON VARGAS

215-859-1619

[sv5422@comcast.net](mailto:sv5422@comcast.net)

[www.sharonvargas.com](http://www.sharonvargas.com)

UX/PRODUCT DESIGNER

---

## EDUCATION

### UNIVERSITY OF THE ARTS

PHILADELPHIA, PA

BFA, ILLUSTRATION & GRAPHIC DESIGN

## SKILLS

I have experience working with teams to brainstorm and **whiteboard** concepts. I can create **wireframes and workflows** at varying levels and enjoy **prototyping** ideas. I have some front-end coding experience, and like working with devs to build ideas out. Familiar with:

### Web/Mobile Design

Wordpress

Elementor Pro/Wix

Prototyping

User Journey

Design Strategy

Requirements

Applications

UX/UI

### Software

Photoshop

Illustrator

InDesign

Adobe XD

HTML & CSS

### Other

Project Management

Business Strategy

Marketing

SEO/Google/Semrush

I have worked with many prototyping tools and frameworks – to avoid a full laundry list, I've kept it to just my favorites. If you use a different tool, I would be happy to learn it.

## WORK EXPERIENCE

### SEV WEB GROUP 2012 – Present

*Founder, Product Designer*

Led product design for SEV Web Group, a web development company. Branded and created consumer facing websites.

Consulted with clients to review current web products and provide product concepts to solve user needs and business challenges – user research, information architecture, interaction design, visual design and prototyping. Conducted market research and user feedback sessions. Collaborated with developers to code front end.

Worked with enterprise and startups including:

[Metasense, Inc.](#)

[JoinPhillyPD](#)

[AmblerLegion769](#)

[WorkerHelpDesk](#)

[Philadelphia Police Department](#)

[Resources for Human Development](#)

[WorkerHelpDesk](#)

[TheJournalBox.com](#) (In Progress)

### SHARON VARGAS ILLUSTRATIONS 2012 – Present

*Founder, Freelance Illustrator*

[www.sharonvargas.com](http://www.sharonvargas.com)

Create illustrations for various clients in multiple mediums, from conceptual designs, storyboarding to the final product delivery.

### Clients include:

McGraw Hill –Schools Division

McGraw Hill Book Division

Highlights for Children

On the Line Magazine

Previous roles held as a Director, Human Resources in IT Companies. **Veteran.**